

TOP AGENT

MAGAZINE

**JEFFREY
SELVOSKI**



What sets Top Agent Jeffrey Selvoski apart from other agents in the area? *“My honesty,”* he says. *“I won’t let anyone make a bad decision. I get to know my clients and I make sure that they don’t rush into a transaction. They appreciate that later when they find the perfect property.”*

How did Jeffrey Selvoski become one of the most trusted real estate agents in Washington County? Jeffrey’s passion for architecture and design led him to a career in real estate. After receiving his Master’s degree, he became licensed in 2011. “I hit the ground running,” he says. As an agent with eXp Realty Pennsylvania, he serves primarily

Washington county and he’s so well known and respected that 100% of his clients come from repeat and referral business.

What sets Jeffrey apart from other agents in the area? “My honesty,” he says. “I won’t let anyone make a bad decision. I get to know my clients and I make sure that they don’t rush



into a transaction. They appreciate that later when they find the perfect property.” Jeff lets his clients know about any potential problems or issues he may see with a property, and he makes sure they never feel pressured. He’s also very responsive, honest and patient, and

works with his clients’ schedules. Once the transaction is over, Jeffrey stays in touch with past clients via social media. He’s also very involved in the community and loves to run into clients when he is out-and-about at local events. “A lot of my clients are families who



have young kids like myself. It's a close-knit community," he says.

To prepare a listing for the market, Jeffrey does a walk-through with clients and makes suggestions for things that could be adjusted in the house to give them the biggest return on their house. Jeffrey refers them to trusted vendors such as painters and electricians for

needed repairs. Depending on the house and the market, Jeffrey helps to lightly stage the property. He hires photographers for professional photographs, drone footage and video tours of the listing. To create buzz about the listing, he conducts a thorough social media campaign including sponsored ads on Facebook and Instagram. He posts the listing on the MLS and all the major real estate web-



sites, and hosts well-attended open houses. The result of this thorough approach is often a quick sale at a high price.

What does Jeffrey love most about his work? “I like the high energy of it. I love being

extremely busy, on the go, and talking to different people constantly. I love that every transaction is different and I’m always learning something!” To give back to the community, Jeffrey sponsors local youth sports teams and fun runs and donates to Bentworth Bless-



ings, a nonprofit that supports healthy meals for low-income families. Jeffrey has three kids under five years old and in his free time he loves to spend time outdoors with them, bike riding and swimming. His family also loves to

travel together to Florida at least once a year. For the future, Jeffrey plans to keep growing his business—while keeping it small enough to maintain his personal touch—and giving back more and more to his community!

To find out more about Jeffrey Selvoski,
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